



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Horsepower Media
815 SLATERS LN
ALEXANDRIA, VA 22314-1219

Contract # 5172311
Schedule Dates 03/20/22-03/20/22
Advertiser PhRMA (30825)
Agency Horsepower Media (19838)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.14185 (1700002)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Forster, Jonathon
Phone/Fax /
CPE 14185
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PhRMA Est.14185
A18+
Sep: 30 mins

Date Entered 03/10/22
Last Modified 03/10/22
Entered By Alexa Schram
CO-OP No
External #
Demo A18+R
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$6,750.00
Net Total \$38,250.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Mar. 2022	1	\$45,000.00
Grand Total:	1	\$45,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/20/22-03/20/22	2	:30	8:59A- ABC-This Week								1	1	\$45,000.00	\$45,000.00	Washington (WJLA)		3/10/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.